

# THE NEW JERSEY NATURAL GAS OCEAN FUN DAYS VIDEO CONTEST

## OFFICIAL RULES

These are the official rules that govern how the New Jersey Natural Gas Company (“NJNG”) Ocean Fun Days Video Contest promotion will operate. This promotion will simply be referred to as the “Contest” throughout the rest of these rules.

In these rules, “we,” “our” and “us” refer to NJNG, the sponsor of the Contest. “You,” “yourself,” “I,” “me,” and “my” refers to an eligible Contest entrant.

### 1. CONTEST DESCRIPTION:

This is a skill-based Contest. The object of this Contest is to create an original video that promotes coastal preservation, marine science education, New Jersey ecology and history, energy conservation, climate change awareness and environmental ecology. For purpose of this Contest, each video you create and submit in the Contest will be called an “Entry.” Entry eligibility will be determined using the criteria in Paragraph 4. All eligible entries received will be judged using the criteria in Paragraph 7, and three organizations will be selected to receive one of the prizes described below.

### 2. WHAT ARE THE START AND END DATES?

This Contest starts at 8:00 AM Eastern Time on June 1, 2021 and ends at 11:59 PM Eastern Time September 24, 2021. This will be referred to as the Entry Period throughout the rest of the rules. Entries must be received within the Entry Period to be eligible. Any received outside of these dates will be disqualified.

### 3. CAN YOU ENTER?

You are eligible to enter the Contest if you meet the following requirements:

- You are a New Jersey non-profit or university/college; and
- You are not an affiliate or subsidiary of New Jersey Resources Corporation.

This Contest is void outside the State of New Jersey and wherever else prohibited by law.

### 4. WHAT CONSTITUTES AN ELIGIBLE ENTRY?

To be eligible for judging an entry must meet the following content/technical requirements:

- You must submit your entry by e-mailing Rose Higgins at [rhiggins@njseagrant.org](mailto:rhiggins@njseagrant.org) and larger files may be shared using Google Drive ;
- Your video must be
  - 3-5 minutes in length;
  - must be educational, engaging, and consistent with the Ocean Fun Days’ mission;
  - state your name and your organization at the beginning;
  - high definition (720p or 1080p);
  - not exceed 4GB; and
  - submitted in MP4 format.

You must include a brief written 2-3 sentence description of your video, which will be posted on the Site (subsequently defined).

- You must execute and delivery to NJNG a photo and video release for each participant who appears in the video;
- You may not use any personally identifiable information other than a first name or nickname;
- Your entry must be your own original work;
- Your entry cannot have been selected as a winner in any other contest;
- Your entry must not violate the rights of any other person or company by using their trademark, logo, name or image without their express written consent.

5. HOW WILL MY ENTRY BE POTENTIALLY USED?

- By submitting your Entry, you are granting us an irrevocable, royalty-free, worldwide right and license to: (i) use, review, assess, test and otherwise analyze your Entry and all its content in connection with this Contest; and (ii) feature your Entry and all its content in connection with the promotion of this Contest and the Ocean Fun Days Video Sweepstakes in all media. You also agree that NJNG may use your proper name, state and municipality of residence online and in print, or in any other media in connection with this.
- You agree to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above;
- Understands and acknowledges that we may have developed or commissioned materials similar or identical to your submission and you waive any claims you may have resulting from any similarities to your entry; and
- Understands that you will not receive any compensation or credit for use of your Entry, other than what is described in these Official Rules.
- Eligible Entries will be posted on OceanFunDays.org for viewing whereby the public vote electronically based on the criteria in Paragraph 7. We are not responsible for any unauthorized use of your Entry by visitors to this website.

6. HOW DO YOU SUBMIT YOUR ENTRY?

- To submit your Entry, email Rose Higgins at [rhiggins@njseagrant.org](mailto:rhiggins@njseagrant.org). If your file is too large to email, you may share your video using Google Drive.

7. HOW WILL ENTRIES BE JUDGED?

All visitors to the website will judge all eligible Entries received based on three (3) categories: Most Fun/Kid-Centered Video; Most Education Video; and Best Overall Video. The Entry receiving the highest number of votes from October 1 to October 31, 2021 in each of the forementioned categories will be the winning Entry.

The decision is final and binding. If we do not receive enough entries meeting the entry requirements, we may, at our discretion, select fewer than three winners.

8. WHAT ARE THE PRIZES?

Three (3) winners will receive a \$100 Amazon gift card.

Gift card terms and conditions apply. This Contest is in no way sponsored, endorsed or administered by or associated with Amazon. Prizes are non-transferable. No substitutions or cash redemptions. In the case of unavailability of any prize, Sponsor reserves the right to substitute a prize of equal or greater value.

The total estimated retail value of all prizes: \$300.

9. HOW WILL YOU KNOW IF YOU ARE A WINNER?

On or around November 10, 2021, judging will be completed and three potential winners will be determined based on the criteria stated above.

If you are a potential winner, we will notify you by sending a message to the email address, the phone number, or mailing address (if any) listed on your entry within seven (7) days following the selection. If the notification that we send is returned as undeliverable, or you are otherwise unreachable for any reason, we may award the prize to an alternate selected winner.

10. WHAT OTHER CONDITIONS ARE YOU AGREEING TO BY ENTERING THIS CONTEST?

By entering this Contest, you agree and/or understands that:

- (1) To abide by these Official Rules;

- (2) To the extent allowed by law, to release and hold harmless NJNG, its parent, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in conjunction with this Contest or any prize won;
- (3) That NJNG's decisions will be final and binding on all matters related to this Contest; and
- (4) That NJNG may use your name, and state and municipality of residence online and in print, or in any other media, in connection with this Contest, without payment or compensation to you, except where prohibited by law.
- (5) The laws of the State of New Jersey will govern this Contest and you consent to the exclusive jurisdiction and venue of New Jersey courts (state and federal) for any disputes arising out of this Contest.

11. WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE CONTEST CAN'T RUN AS PLANNED?

If someone cheats, or a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled (also referred to as force majeure) affects the fairness and/or integrity of this Contest, we reserve the right to cancel, change or suspend this Contest. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Contest, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Contest.

12. HOW CAN YOU FIND OUT WHO WON?

If you send a self-addressed stamped envelope to the address below on or before June 20, 2022, we will provide you with a list of winners that received a prize.

13. HOW CAN WE USE YOUR DATA?

Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at <https://www.njresources.com/privacy/index.aspx>. By participating in the Contest, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

13. WHO IS SPONSORING THIS CONTEST?

New Jersey Natural Gas Company is the sponsor of this Contest.

New Jersey Natural Gas Company  
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