



# Eighth Annual KIDS and conservation Video Contest

## Contest Guidelines:

***Each student is responsible for coordinating their entries, using the following guidelines:***

To enter, contact Carolyn Cannon at 732-938-1035 or [ccannon@njng.com](mailto:ccannon@njng.com) for a starter kit with details and deadlines.

- Open to all high school students (including those who are home-schooled) within NJNG's service territory.
- Students must be 13 or older to participate.
- Videos can be submitted as an individual or group project.
- Videos must be no longer than two minutes in length.
- Videos must highlight energy conservation efforts or ideas, with an **emphasis on natural gas (such as heating, water heating and cooking)**.
- **Visit the Save Energy & Money section of [njng.com](http://njng.com) for resource material for your video. Natural gas conservation efforts should be the main focus of the video.**
- Videos should include the theme words "Conserve to Preserve®".
- NJNG team members will judge the videos based on content, accuracy, creativity and overall presentation. **NJNG will award the prizes to all winners.**
  - Individual video winner will receive **\$500**.
  - The group project winner will receive **\$2,500 for its club or class**.
  - The online Viewer's Choice winner (via Asbury Park Press Web site, [app.com](http://app.com)) will receive **\$500**.
  - The winning students' schools will each receive a **\$1,000 contribution** toward an environmental or energy conservation project.
  - **NJNG MUST receive ALL entries by November 16, 2018.**  
**E-mail your video to:** [njngvideos@gmail.com](mailto:njngvideos@gmail.com).  
**Or send a USB flash drive to:**



New Jersey Natural Gas  
Attn: Customer and Community Relations  
1415 Wyckoff Road, P.O. Box 1464 Wall, NJ 07719



- The following information must be included with the video:
  - Student's name, phone number and e-mail address
  - Student's school and phone number
  - Name of designated school representative (teacher, administrator or guidance counselor)
- NJNG will notify winners in January 2019. The winners' names, artwork and schools may be used in various NJNG and New Jersey Press Media publications including, but not limited to, customer bill inserts, newsletters, newspapers, news releases and Web sites.
- Official rules can be found at [www.njresources.com/community/education/kids.asp](http://www.njresources.com/community/education/kids.asp).

## THE NEW JERSEY NATURAL GAS KIDS AND CONSERVATION VIDEO CONTEST 2018 OFFICIAL RULES

### CONTEST DESCRIPTION:

The sponsor of this contest, New Jersey Natural Gas Company (“NJNG”), is looking for an original video (an “Entry”) that best illustrates the theme of energy conservation efforts or ideas, with an emphasis on natural gas (such as heating, water heating, cooking).

### WHAT ARE THE GENERAL RULES FOR THE CONTEST?

- This Contest starts on September 1, 2018 and ends at 11:59 p.m. ET on November 16, 2018.
- Only legal residents of the State of New Jersey within NJNG’s service territory who are at least 13 years of age or older at the time of entry and are a high school student (including high school students who are home-schooled) can enter.
- This Contest is void outside the geographic area described above and wherever else prohibited by law.
- If you are immediate family (sibling or child) of a New Jersey Resources Corporation (“NJR”) employee, or of any employee of an NJR subsidiary, you are not eligible to submit an individual Entry (however, you will still be eligible to be part of a group submitting a group Entry).
- If you are a minor, you must ask your parent’s or legal guardian’s permission prior to submitting an Entry in this Contest.
- Entries may be submitted by e-mailing them to [njngvideos@gmail.com](mailto:njngvideos@gmail.com) or by sending a USB flash drive to NJNG Customer and Community Relations, 1415 Wyckoff Road, P.O. Box 1464, Wall, NJ 07719.
- By entering this Contest, you (and your parent or legal guardian if you are a minor) agree to abide by these Official Rules and to release and hold harmless New Jersey Resources Corporation, its subsidiaries, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Contest or any prize won.

### WHAT ARE THE REQUIREMENTS FOR THE VIDEO ITSELF?

To be eligible for judging, an Entry must meet the following content/technical requirements:

- Be no longer than two minutes in length;
- May not use any personally identifiable information in the video other than a first name or nickname;
- Must highlight energy conservation efforts or ideas, with an emphasis on natural gas (such as heating, water heating, and cooking);
- Should include the theme words “Conserve to Preserve®”;
- Must be your own original work;
- Must have obtained any and all consents, approvals or licenses required for you to submit your Entry; and
- Must not otherwise violate the rights of any other person or company by using their trademarks, music, logos, names or images without their express written consent.

## **HOW WILL MY ENTRY BE POTENTIALLY USED?**

By submitting your Entry, you (and if you are a minor, your parent or legal guardian) are granting us an irrevocable, royalty-free, worldwide right and license to: (i) use, review, assess, test and otherwise analyze your Entry and all its content in connection with this Contest; and (ii) feature your Entry and all its content in connection with the promotion of this Contest in all media. You also agree that NJNG may use your proper name, state and municipality of residence online and in print, or in any other media in connection with this contest.

## **HOW WILL ENTRIES BE JUDGED AND WHAT ARE THE PRIZES?**

A panel of judges will review all eligible Entries received and select winners. The decisions of these judges are final and binding. The Asbury Park Press will display the finalists' Entries on its Web site, [www.app.com](http://www.app.com), where the public will vote for an additional viewer's choice award.

- Individual video winner will receive \$500
- Winning group submission will receive \$2,500 for its club or class
- Online Viewers' Choice winner will receive \$500
- Winning students' schools will also receive a \$1,000 contribution toward an environmental or energy conservation project

If you accept a prize, you are solely responsible for all applicable taxes related to accepting the prize. If you are a potential winner, we may require you to sign an affidavit of eligibility, liability/publicity release and W-9 form. If you do not sign and return these required forms within the period listed on the winner notification message, we may disqualify you as a winner. The laws of the State of New Jersey will govern this Contest and you consent to the exclusive jurisdiction and venue of the New Jersey courts (state and federal) for any disputes arising out of this Contest.