



Don't HOG ENERGY!

VIDEO CONTEST

Toolkit

Sample Newsletter Article

New Jersey Natural Gas invites all New Jersey residents 18 and over to participate in the Don't Hog Energy! Video Contest for a chance to win \$10,000! The winning video will be used to educate kindergarten through second grade students about the importance of conserving energy to help protect the environment.

Visit njng.com/education to [register](#) and for full contest details, including video requirements and official rules. Video contest begins Monday, May 6, 2024, and ends Friday, November 15, 2024.

Sample Callout

Join New Jersey Natural Gas in the **Don't Hog Energy!** Video Contest for a chance to win \$10,000! Go to njng.com/education to register and for full contest details, video requirements and official rules.

Promotional Contest Video

<https://www.youtube.com/watch?v=gdxqAoCeEIY>

Social Media Assets

Get Creative for a Chance to win \$10,000!

Calling all #NewJersey storytellers! New Jersey Natural Gas is launching their "Don't Hog Energy!" Video Contest. They are looking for imaginative minds to animate an educational video of three little wolves and their quest to save energy, thwarting the tricks of the notorious Energy Hog!

Your animated masterpiece will teach K-second graders about energy efficiency and inspire the next generation of #sustainability leaders.

Prize: One grand winner will win \$10,000! Your story could lead the way to a greener future.

For full contest details and how to enter, visit bit.ly/EnergyHogContest24.

Social Media Assets

To download free, shareable social media assets, visit njng.com/education and select the Don't Hog Energy! Video Contest section.

*NO PURCHASE NECESSARY. Begins Monday, May 6, 2024, and ends Friday, November 15, 2024. Open to legal residents of New Jersey at least 18 years of age at time of entry. Void outside of New Jersey and where prohibited. For Official Rules, go to www.njresources.com/community/education/index.aspx. Subject to [full Official Rules](#).

